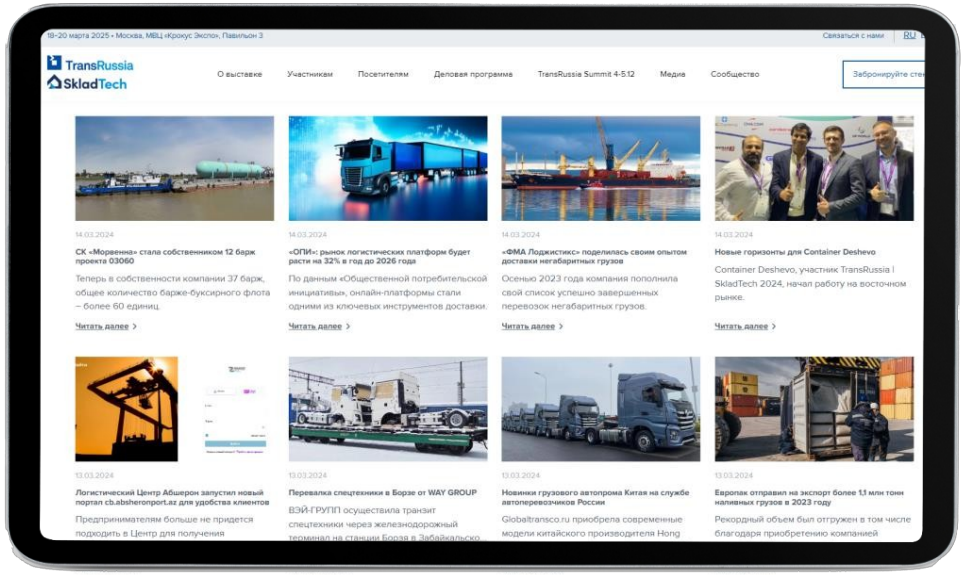
Requirements for news on the TransRussia website| SkladTech

Unique, not previously published texts up to 5,000 characters (with spaces) are accepted as news for the exhibition website.

- The topic of the news should be **related to the company's participation in the exhibition** (announcement of exhibited products or services, special offers for visitors, announcement of activities at the exhibition, etc.).
- The text of **the** news should be stated in the **3rd person**.
- News text is accepted strictly **in Word format.**
- The news should be accompanied by **1-3 photos not less than 1280x720 with 16:9 aspect ratio** in jpeg or png format. There should be no text on the photo.
- The length of the news headline - no more than 70 characters (with spaces), subheading - no more than 200 characters (with spaces).



address to send news to Alexandra.Kiryanova@ite.group

In the subject line of the e-mail please indicate "News", stand number and company name. News will be accepted until March 01 2027.